

More KEG branding potential

New silk screen printing machine for SCHÄFER Container Systems

Neunkirchen, 13th August 2019. In July, SCHÄFER Container Systems' new silk screen printing machine was put into operation. This new machine now enables the KEG manufacturer to apply multi-coloured logos to their environmentally friendly ECO KEGs, too. The process can be used on KEGs from 10.4 litres to 15.5 gallons in Slimline, DIN and Euro diameters, as well as on partly coated 20.5 litre barrels. The machine's throughput time corresponds to a production cycle of approximately 6,000 KEGs a week.

With this new machine, SCHÄFER is investing in ECO KEG production at the Neunkirchen site in response to the sustainability trend on the market and the increased demand for ECO KEGs this has led to. The process enables the application of extremely durable branding logos in a great range of Pantone and RAL colour shades. And this is even possible for unit quantities of only one single item.

"With our new silk screen printing machine, we can offer our ECO-KEG customers a much greater variety when it comes to printing their logos. Something that has proved highly successful on standard stainless steel KEGs can now be implemented on KEGs with top and bottom rings of polypropylene. By expanding production of this lightweight, low-resource container, we are firmly reinforcing our corporate strategy and consequently underlining our interest in creating ecological benefits," says Guido Klinkhammer, Business Unit Sales Director at SCHÄFER Container Systems.

About SCHÄFER Container Systems (www.schaefer-container-systems.de):

SCHÄFER Container Systems, an innovative manufacturer of high-quality container systems (KEGs) for beverages and of IBCs and special stainless steel containers for liquids, solids and granulates, is part of the internationally successful SCHÄFER WERKE.

This owner-led enterprise is headquartered in Neunkirchen in Germany's Siegerland region and operates globally with diversified business areas: EMW Steel Service Centre, perforated sheets, standard and special containers in stainless steel and installations for data centres, workshops and factories. The work of all divisions is based on high-quality fine steel sheet. The processing of this material is one of the core competencies of this enterprise.

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