

## Established market know-how meets start-up dynamics

### Strategic Alliance between SCHÄFER WERKE and fabrikado

**Neunkirchen, 28 January 2019.** As of now, SCHÄFER WERKE and the online production platform fabrikado will be entering into a strategic collaboration, with the aim of combining years of market experience with start-up agility. The objective is to automate, simplify and shorten the supply chain for customers and suppliers of metal and plastic components, following the principles of industry 4.0.

fabrikado is a cloud-based internet platform with instant pricing that was founded in 2016. Headquartered in Balingen, Germany, the start-up optimises processes for the ordering, production and delivery of industrial components for customers and suppliers. The heart of the platform is an intelligent algorithm, which reduces the entire supply chain process to a minimum and uses machine learning to constantly adapt the platform's logic to the volatile requirements of the market. fabrikado, provides users or customers with permanent access to an extensive network of partners at no extra cost. Once product requirements and delivery date have been entered, the platform provides an immediate price calculation. With the integration solution fabrikado CONNECT, the entire process is integrated into existing ERP systems, such as SAP. This means offers can be compiled in seconds and orders placed automatically.

"We are very happy to have a partner like SCHÄFER WERKE to accompany us on our road to a successful future", says Thomas Hoffmeister, founder and CEO of fabrikado GmbH. Rainer Bröcher, Managing Director of SCHÄFER WERKE continues: "The strategic alliance with fabrikado is a logical step in our development, and is consistent with our goal of maintaining our success as an innovative company in the future, too."

#### **About SCHÄFER WERKE ([www.schaefer-werke.de](http://www.schaefer-werke.de)):**

This owner-led enterprise is headquartered in Neunkirchen in Germany's Siegerland region and operates globally with diversified business areas: EMW Steel-Service-Centre, perforated sheets, standard and special containers in stainless steel and installations for data centres, workshops and factories. The work of all divisions is based on high-quality fine steel sheet. The processing of this material is one of the core competencies of this enterprise.

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