

## **More perforated sheets for increased customer satisfaction**

### **SCHÄFER Perforated Metal extends portfolio**

**Neunkirchen, 20. August 2019. SCHÄFER Perforated Metal is extending its in-stock portfolio by adding new perforated sheets and stainless steel varieties. A total of 68 new articles can now be supplied. These new products are the company's response to current market demands and also mark the decision to place greater emphasis on personal service.**

As of now, new round hole perforations in straight rows, R10 U15 and R4.5 U15, are also permanently available straight from stock in various dimensions and materials. Two new stainless steel grades - 1.4404 and 1.4571 – have also been added. Since 2018, the entire in-stock range has also been available in an online shop, with the primary objective of guiding users to their desired perforated sheets in just a few clicks. Negotiating this virtual path is made even simpler by a number of filter and selection settings, a function for comparing any number of perforated sheets as well as a favourites list that users can save.

“To improve customer satisfaction, we attach great importance to adopting a broad, multi-channel approach and offer our customers the widest possible choice of communication channels. Besides constantly optimizing our digital services, we also want to make personal contact a long-term priority. Customers who prefer a face-to-face approach to purchasing can always contact our experienced staff for assistance, even if their enquiries are only for the smallest quantities“, explains Alexander Tumasjan, head of sales at SCHÄFER Perforated Metal.

#### **About SCHÄFER Perforated Metal ([www.schaefer-lochbleche.de](http://www.schaefer-lochbleche.de)):**

Working with the slogan “Perforated metal made to measure – individual and fast!”, Schäfer Perforated Metal supplies a wide and quickly available range of high-quality perforated metal sheets for all industries and applications. Using high-precision tools, the company can meet virtually any customer requirements regarding material, perforation pattern, dimensions, machining and delivery. Schäfer Perforated Metal is a division of the internationally successful SCHÄFER WERKE.

This owner-led enterprise is headquartered in Neunkirchen in Germany's Siegerland region and operates globally with diversified business areas: EMW Steel Service Centre, perforated metal sheets, standard and special containers in stainless steel and installations for data centres, workshops and factories. The work of all divisions is based on high-quality fine steel sheet. The processing of this material is one of the core competencies of this enterprise.

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